# CVRD Website Refresh

Comox Valley
REGIONAL DISTRICT

# Before - Homepage

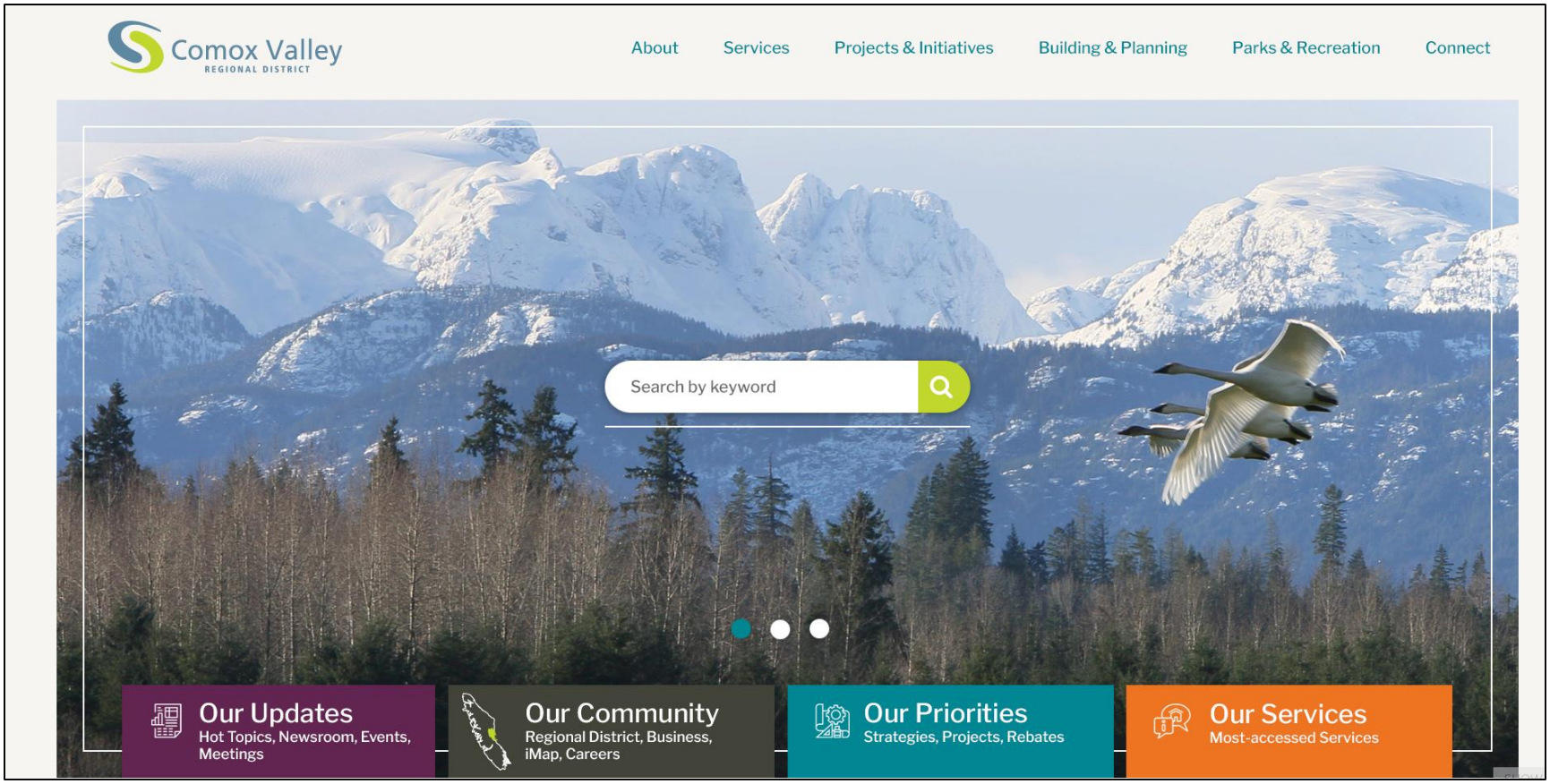
# Current Issues

- High bounce rate currently 58%
- Low duration of stay average is one minute 47 seconds
- Site not configured for mobile/tablet use: 45.91% using mobile/tablets

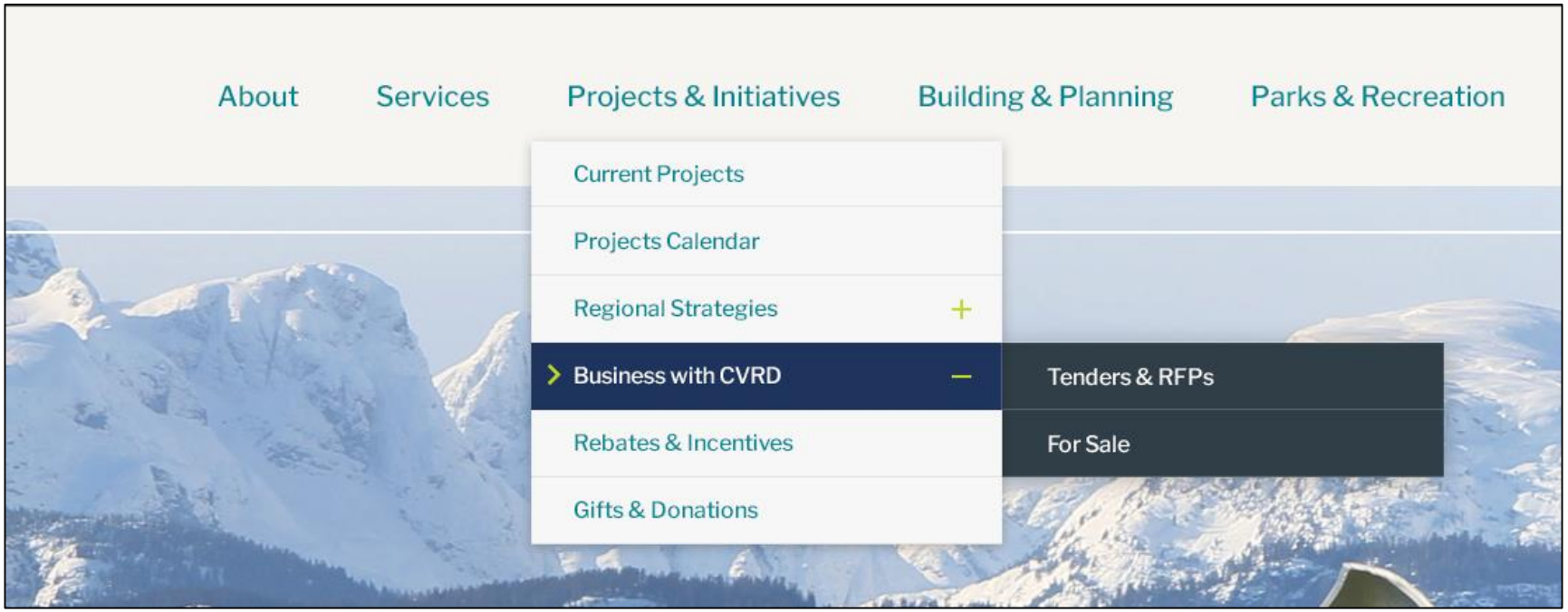
# Objectives

- Create an intuitive & visual website that puts the user first.
- Make information easy to find using a clean and simple design.
- Create a website that is easy to update in real time by CVRD staff.
- Establish the CVRD as an essential part of the community.

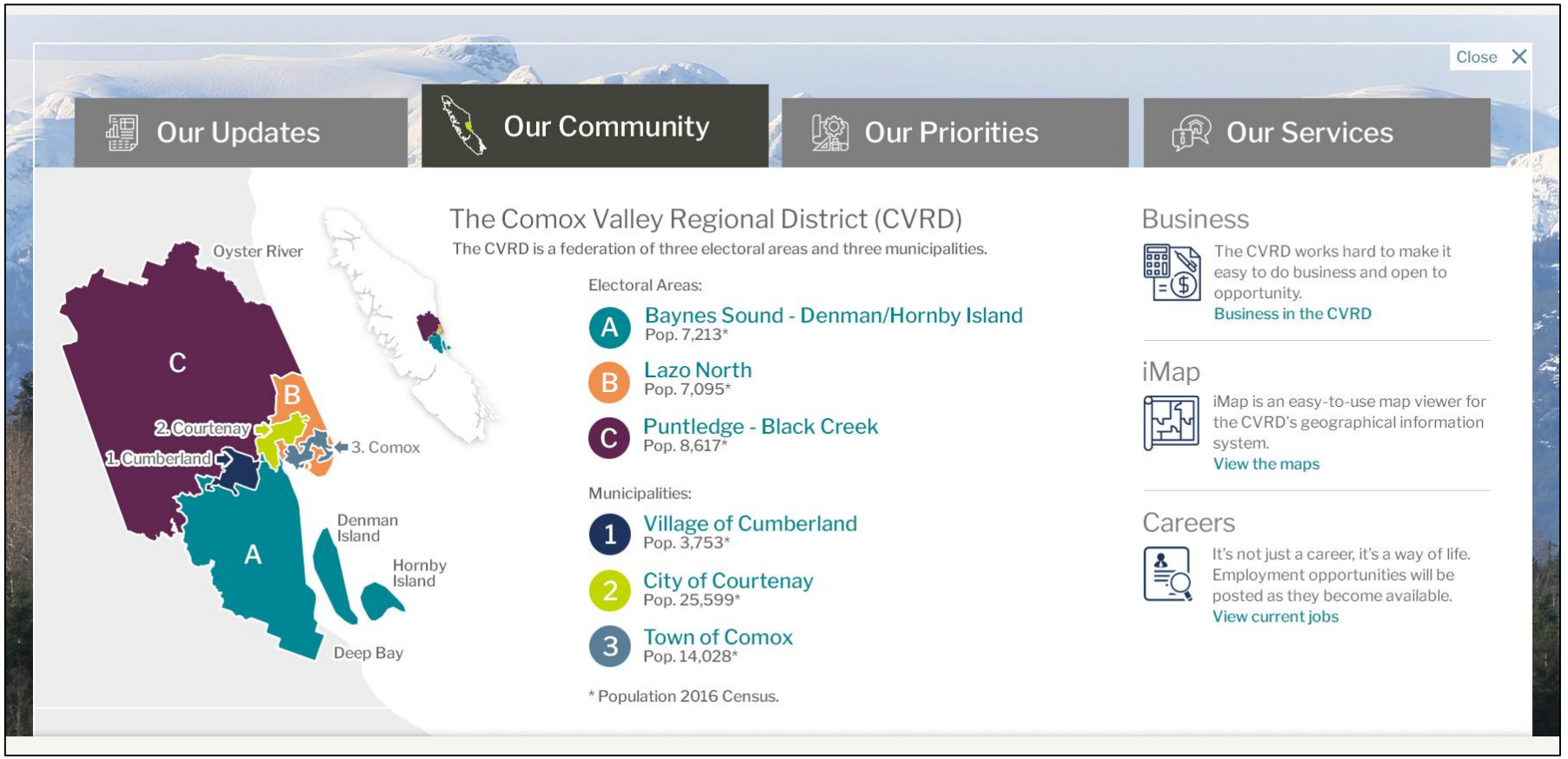
# After - Homepage



# Menu


About
Services
Projects & Initiatives
Building & Planning
Parks & Recreation
Current Projects
Projects Calendar
Regional Strategies
Business with CVRD
Rebates & Incentives
Gifts & Donations
Tenders & RFPs
For Sale

# Bottom Tabs

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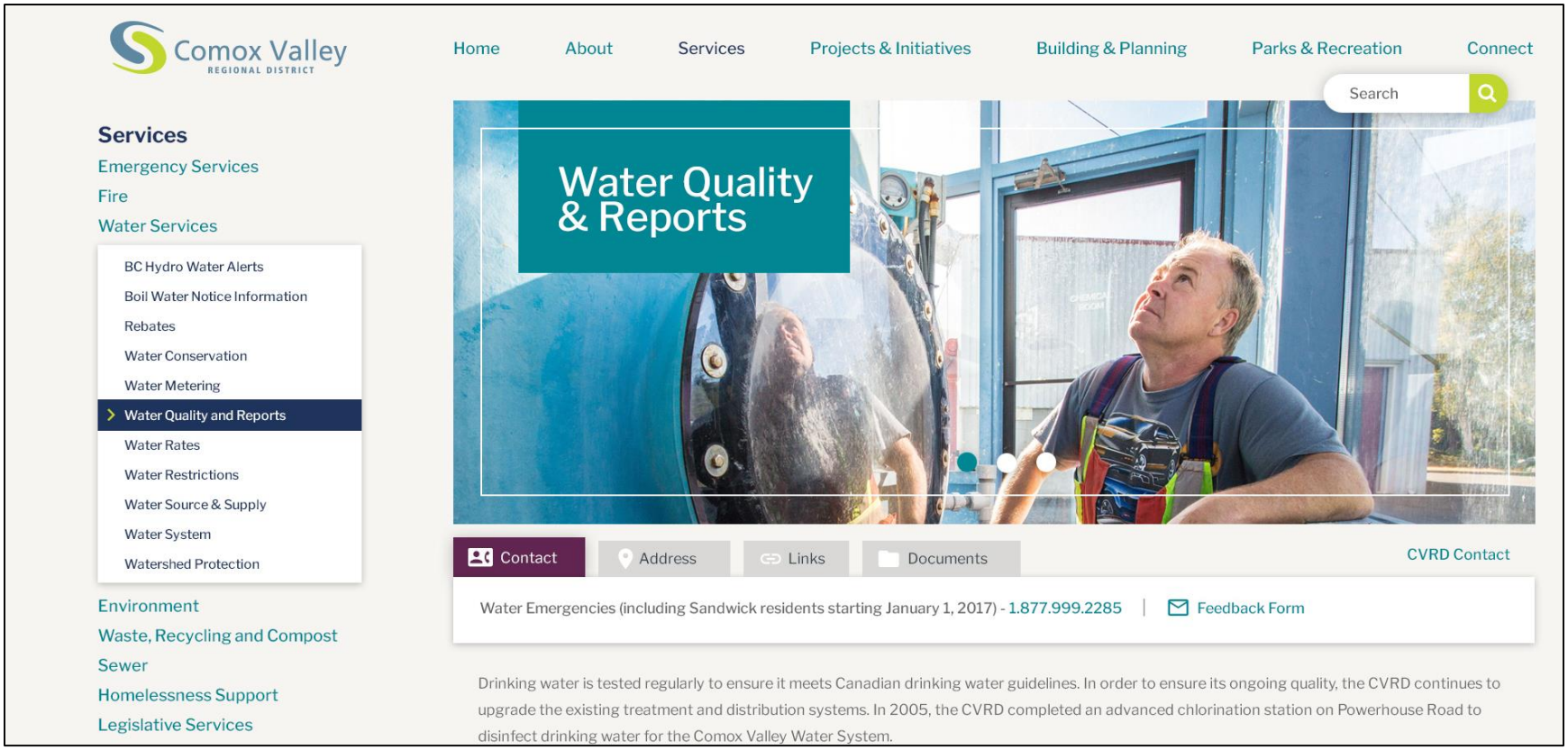
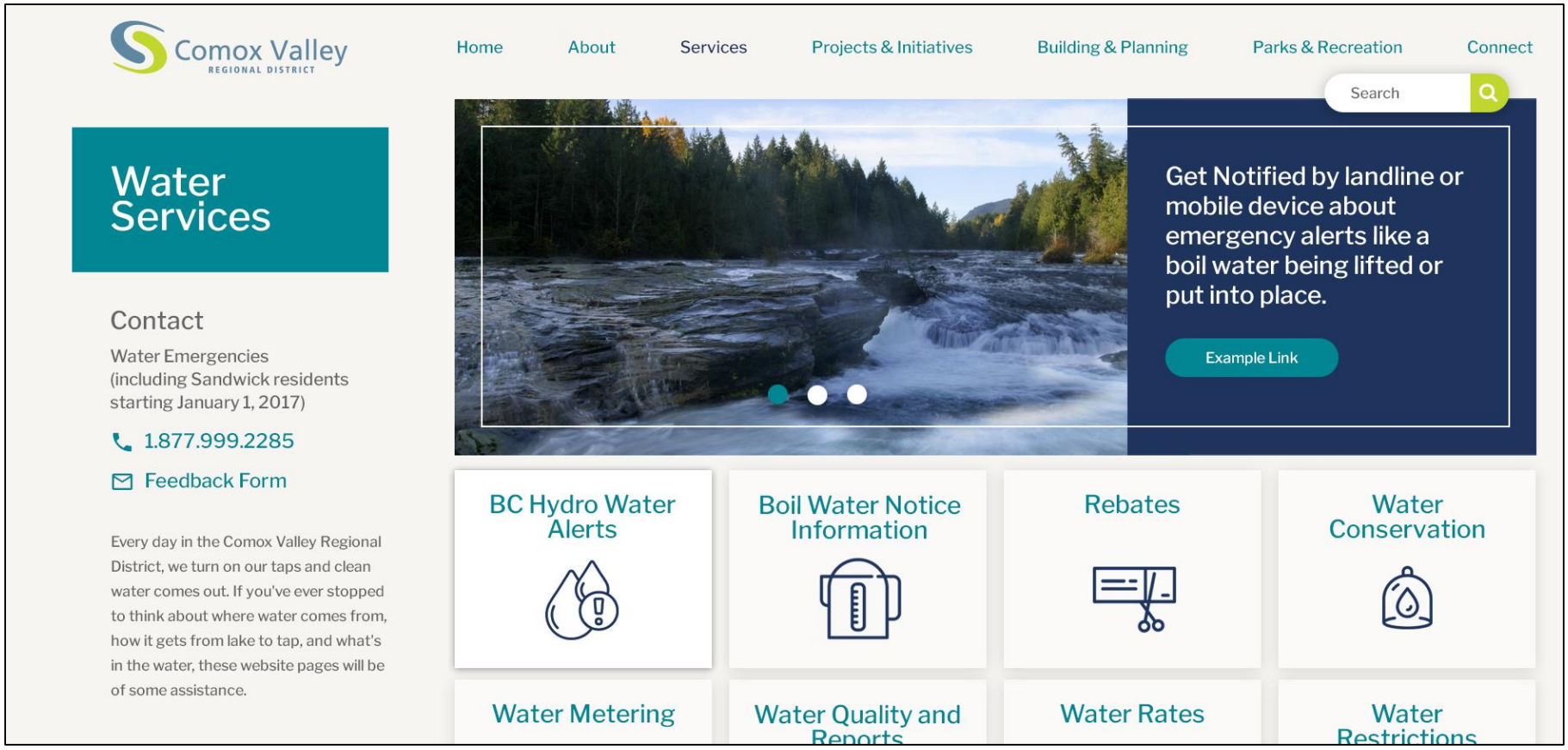
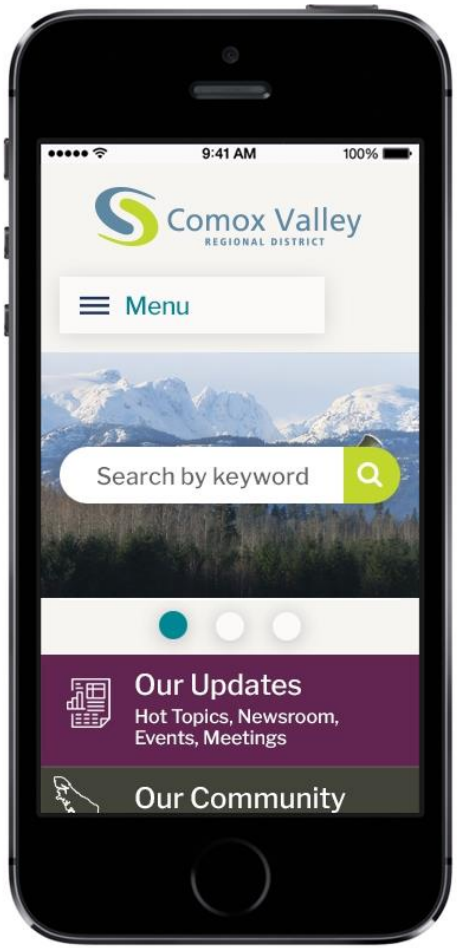
# Templated Inside Pages



# Templated Landing Pages



# Mobile View


9:41 AM
100%
Comox Valley
REGIONAL DISTRICT
Menu
Search by keyword
Our Updates
Hot Topics, Newsroom,
Events, Meetings
Our Community

# Next Steps

- Content and image migration underway
- Site will be launched in March 2018